

PHILIP MORRIS U. S. A.

INTER - OFFICE CORRESPONDENCE

Richmond, Virginia

To: Dr. A. C. Lilly

Date: March 27, 1990

From: R. P. Heretick

Subject: 1ST QUARTER UPDATES, 1990 OPERATIONAL PLANS

At the 1st Quarterly 1990 R&D Planning Meeting the following major programs were presented:

- o Domestic Product Support
- o International Product Support
- o Project Ambrosia

Each of these programs followed the documents supplied for the 1990 Operational Plans. Additional information was made available for the Planning Meeting which included market place updates and test market updates where appropriate for the individual development projects.

A specific exception was reported, however, in that our anticipated sales volume for Japan in 1990 will be 32 billion.



R. P. Heretick

RPH:da

cc: C. L. Ellis
J. L. Myracle

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